

Marketing That Matters

Lessons from a Puffin

The fourth in a series of four new teleseminars from NAPO-SFBA

Answer these questions:

- Do you have more "business" than you know what to do with (and it is exactly the business that you want)?
- Are you working with "ideal clients" each and every day (and ONLY these perfect clients)?
- Is it SRO (standing room only) anytime you offer a workshop, teach a class, or do a presentation?

If you answered, "No," "No," and "No," then you will want to be part of this teleseminar where you can learn practical lessons from the puffin (and a lover of puffins, i.e., Meggin McIntosh).

Marketing is the process of creating awareness of and interest in your products and/or services - in those who can (and will) access them.

— Meggin McIntosh

If you would like to learn ways to market so it matters, thereby increasing your impact (whether that means participants in your classes, people buying your books, clients hiring you for your organizing services, or any other endeavor in which you're involved) then don't miss this tele-class.

Biographical Summary:



Dr. Meggin McIntosh is "The Ph.D. of Productivity"™! Through her company, Emphasis on Excellence, Inc., Meggin has optimized the momentum of thousands of professionals who want to become more productive. She does this through seminars, workshops, and publications on time, paper, information and life management. In addition, Meggin consults with individuals in their offices to ensure their organization and productivity in the work environment and she publishes several no-cost weekly e-zines subscribed to by professionals around the world.



The Organizing Authority®

Date & Time:

Tuesday, April 13, 2010
5:00 pm - 6:30 pm PST

Registration:

Individual Teleseminar Rate: \$49

(Registration includes a recording of the Teleseminar)



Do not miss out on this great teleseminar!

To register, go to:

www.napo-sfba.org/products.cfm

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