



**Contact Information:** Vania Tashjian Frank  
NAPO-SFBA, Marketing Director  
info@napo-sfba.org  
650.704.9694

**FOR IMMEDIATE RELEASE**

**Professional Organizers Share Their Best Tips at IKEA**

SAN FRANCISCO (January 27, 2010)—January is Get Organized Month; so, IKEA East Palo Alto has teamed up with the National Association of Professional Organizers San Francisco Bay Area Chapter (NAPO-SFBA). This event will showcase organizers who will provide IKEA shoppers with organizing tips to help them regain control over their space with a focus on bedrooms and closets. Organizers will demonstrate how to use the newest and classic IKEA products to address a variety of organizing dilemmas. Join us on Saturday, January 30, 2010.

IKEA offers a wide range of well-designed, functional products at prices so low you do not have to break the bank to get organized.

Organizers will speak between noon and 1:30 pm. NAPO-SFBA Members will be available throughout the store to meet you directly between 11:00 am and 2:00 pm.

For store hours and other information, go to [http://www.ikea.com/us/en/store/east\\_palo\\_alto](http://www.ikea.com/us/en/store/east_palo_alto)

This event is sponsored by IKEA East Palo Alto and NAPO-SFBA ([www.hireanorganizer.com](http://www.hireanorganizer.com)).

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**About IKEA**

There currently are more than 300 IKEA stores in 37 countries, including 37 in the U.S., where other new stores will open in: Centennial, CO and Somerville, MA. Since its 1943 founding in Sweden, IKEA has offered a wide range of home furnishings and accessories of good design and function, at low prices so the majority of the people can afford them. IKEA has been ranked in FORTUNE's annual "100 Best Companies to Work For" list (three years in a row), Working Mother magazine's annual list of "100 Best Companies for Working Mothers" (four years in a row) and Training magazine's annual "Top 125" ranking of companies that excel at human capital development (five years in a row). IKEA incorporates environmentally friendly and socially responsible efforts into day-to-day business, and continually supports initiatives that benefit causes such as children and the environment. For more information about IKEA, please go to [www.IKEA-USA.com](http://www.IKEA-USA.com).

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**NAPO-San Francisco Bay Area**

1325 Howard Ave., #532 Burlingame, CA 94010

1-866-681-2797 | E: [info@napo-sfba.org](mailto:info@napo-sfba.org) | W: [www.napo-sfba.org](http://www.napo-sfba.org)

**About NAPO-SFBA:** The San Francisco Bay Area Chapter of NAPO

(National Association of Professional Organizers) cultivates professionals in the organizing industry by creating opportunities for connection, collaboration and education. As the largest NAPO Chapter, NAPO-SFBA was founded in 1988 and currently has more than 150 members. For more information about NAPO-SFBA, please visit [www.napo-sfba.org](http://www.napo-sfba.org) or call 866-681-2797.

**About NAPO:** The premier national association dedicated to the field of organizing, the National Association of Professional Organizers (NAPO) is The Organizing Authority®. Since forming in 1985 as a nonprofit professional educational association, NAPO has grown to nearly 4,200 members. NAPO is dedicated to serving its members through education, networking, industry resources, and promoting the profession to the public. For more information about NAPO and *Get Organized Month*, visit [www.napo.net](http://www.napo.net) or call NAPO at 856-380-6828.

**About *Get Organized Month*:** A national event sponsored by the National Association of Professional Organizers (NAPO) each January that is designed to highlight the benefits of the association and working with NAPO's professional organizers.

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