

Hemphill Productivity Institute Presents:

PAPER TIGER AUTHORIZED CONSULTANT TRAINING
October 28, Concord CA



Would you like to join the Paper Tiger Team?

The Paper Tiger Authorized Consultant (PTAC) program assists you to add a new income stream to an existing business or develop a business using "Kiplinger's Taming the Paper Tiger" software.

The one-day training session demonstrates the techniques we have developed for converting clients to The Paper Tiger System(tm), explores ways you can use the software to expand your business, and trains you to participate in HPI productivity consulting projects.

The training session, immediately demonstrates the PTAC's role in converting a client to The Paper Tiger System. After lunch we follow with an afternoon of additional training focusing on marketing and running the PTAC business. Here trainees receive PTAC business support materials, followed by a question and answer period. The day runs from 9:00 am to 5:00 pm. and will be at the Small Business Development Center in Concord, CA on Monday October 28th.

As a licensed "Paper Tiger Authorized Consultant" you will be able to:

- * Purchase Paper Tiger software at \$89.97 (a 40% discount of retail price of \$149.95).
- * Purchase Paper Tiger books and products at a 40% bulk discount.
- * Purchase Paper Tiger education and marketing materials developed by Barbara Hemphill and HPI
- * Participate in an annual assessment of your progress using the PTAC program.
- * Talk with Barbara Hemphill, or a member of her team, regarding specific challenges or opportunities related to converting a client to The Paper Tiger System™.
- * Utilize proprietary materials developed by Barbara Hemphill and HPI.
- * Provide Taming the Paper Tiger(tm) presentations on behalf of HPI.
- * Participate in HPI productivity consulting projects as part of the HPI team.
- * Obtain leads in your geographic area generated from marketing efforts and sales by HPI
- * Benefit from the public relations efforts by the HPI agencies.
- * Benefit from marketing efforts with strategic corporate partners.
- * Participate in co-operative marketing efforts with HPI.
- * List your business on the HPI and Monticello websites at no additional charge.
- * An opportunity to participate in "PTAC Gatherings," such as at NAPO Conference.

The initial fee for the PTAC training is \$1000. Prior to the training, \$500 is payable by check, MC, or VISA. The balance of \$500 is payable 90 days from the date of your training. When HPI receives your initial fee, you will be sent:

- * Five copies of "Kiplinger's Taming the Paper Tiger" software (retail value \$750).
- * One copy of each of Barbara Hemphill's Paper Tiger books (retail value \$30).
- * One copy of each of Barbara Hemphill's Paper Tiger audio cassette OR CD (retail value \$ 30)

The fee to remain in good standing as a PTAC and continue to receive the revenue-generating and support activities is \$500 annually.

Please call 1-800-427-0237 or email djw@ProductiveEnvironment.com for questions or to register.